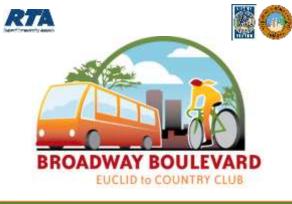
Call to the Audience Guidelines

- 2 Call to the Audience opportunities
- · Must fill out participant card
- · Participants called in the order cards are received
- 3 minutes allowed per participant
- · CTF Facilitator will call on speakers and manage time
- CTF members cannot discuss matters raised
- · CTF cannot take action on matters raised
- · CTF members can ask project team to review an item







October 21, 2013

Meeting Agenda

	3 3	
1.	Call to Order/Agenda Review/Announcements	5 min
2.	1st Call to the Audience	15 min
3.	Approval of CTF Meeting Summary for the July 25, 2013 CTF Meeting #19	5 min
4.	CTF TakeAways from 9/26/2013 Public Meeting and 9/27/2013 Open House	30 min
5.	Presentation and Discussion: Public Input on Potential Cross Sect Concepts and Performance Measures from 9/26/2013 Public Meeting # 3	ion 30 min
6.	Staff/CTF Discussion: Project Funding, Project Schedule and Tasks Continued Discussion of Public Input, Performance Measure Assessment Methodologies, and Other Studies of	,
7	Particular Interest (e.g.; Parking, etc.) 2nd Call to the Audience	75 min 10 min
8.	Next Steps/CTF Roundtable	10 min
9.	Adjourn	



Objectives for Charrette #2

- · Review public input from workshop
 - Understand themes and variety in public input
 - Understand tradeoffs across diverse goals to resolve in next phase of design
- Discuss potential design alternatives, design criteria, and methods
- Identify initial CTF recommendations for design alternatives to take out for stakeholder agency review





BROADWAY BOULEVARD

Call to the Audience

15 Minutes

Please limit comments to 3 minutes

- Called forward in order received
- CTF members cannot discuss matters raised
- CTF cannot take action on matters raised
- CTF members can ask project team to review an item









Approval of Meeting Summary: July 25, 2013 Meeting

Nanci Beizer







CTF TakeAways from 9/26 Public Meeting and 9/27 Open House

Jenn Toothaker Burdick Project Manager, Tucson Department of Transportation **Broadway Task Force**



Presentation and Discussion: Public Input on Potential Cross Sections Concepts and **Performance Measures from Public** Meeting #3

Jenn Toothaker Burdick Project Manager, Tucson Department of Transportation

Phil Erickson

Community Design + Architecture







Overview of Sept. 26th Workshop

• 217 participants signed in



- 78% provided addresses
- 78% of addresses within 1 mile of the **Broadway** project



Overview of Sept. 26th Workshop

- - Reintroduce CTF and project technical team to public
 - Provide information about the planning process to date:
 - Performance Measures
 - Street Cross Section Alternatives and assessments
 - Project progress and schedule
 - Discuss, provide input and ideas in small groups on:
 Priorities for performance measures

 - Preferences for what stakeholders are willing to accept on street performance and design
 General comments about the project
- Give individuals the opportunity to provide input, ask questions and learn about the project progress, and the performance measures and street cross section design
- Contribute to the public participation process and engage in dialogue regarding the project











Pick the 3 most important Performance Measures



Exercise 1

• Goal - Pick up to 4 performance measures the group feels are the most important for evaluation of the design of Broadway Boulevard.









Input on Performance Measures

	Individual Selections		Group Selections								
rank	Measure	Pct.	rank	Measure	Pct.						
1	Historic and Significant Buildings	16%	1	Historic and Significant Buildings	20%						
2	Economic Potential	15%	2	Economic Potential	16%						
3	Visual Quality	13%	3	Visual Quality	12%						
4	Pedestrian Environment	12%	4	Bicycling Environment	11%						
5	Bicycling Environment	10%	4	Pedestrian Environment	11%						
6	Health Benefits of Walking and Biking	8%	6	Health Benefits of Walking and Biking	9%						
6	Traffic Movement	8%	6	Traffic Movement	9%						
8	Accommodation of High Capacity Transit	7%	8	Accommodation of High Capacity Transit	7%						
9	Ability of City to Maintain	4%	9	Ability of City to Maintain	3%						
10	Construction and Acquisition Cost	3%	10	Construction and Acquisition Cost	1%						
11	Transit Travel Time	2%	11	Transit Travel Time	0%						







Potential Historic and Significant Buildings Impacts

- Received 72 individual dots as a top-3 measure, or 16% of the total, ranking No.1 overall.
- Received 15 group top-4 performance measure selections, or 20% of the total, 83% of tables (all but 3), ranking No. 1 overall.







Potential Historic and Significant Buildings Impacts

- Why Important
 - "Historic properties cannot come back."
 - "Once you have torn down any historic buildings, you can never put it back. The Old Pueblo is its historic history. Without the building, it's just Phoenix Jr."
 - "Do not destroy our history for an inner city highway."
 - And many more comments in report...







Potential Historic and Significant Buildings Impacts

- Why did people not think it important?
 - "Not up to code structures; cannot be maintained - tear them down."
 - "Be selective when saving some historic buildings."
 - "Some disagreement on historic/architectural merit."
 - And some additional comments in report.







Through Traffic Movement

- Received 37 individual dots as a top-3 measure, or 8% of the total, ranking tied for No. 6 overall.
- Received 7 group top-4 performance measure selections, or 9% of the total, ranking tied for No. 6 overall.







Through Traffic Movement

- · Why important
 - —"The only reason traffic has decreased is depressed economy. As affluence increases we will have more cars and need 6 lanes... This is a decision for 40 years, not today only."
 - "I drive and expect roads to be functional."







Through Traffic Movement

- · Why did people not think it important?
 - "Again the concern for a bottleneck downtown comes up."
 - "Favoring narrow width, because it would have lesser through traffic and reliance on cars."
 - "Roadways should not take over our lives.
 Neighborhoods, walking and bicycling accessibility among historic buildings is key... New visions: walking, biking, public transportation, and keeping our history."





Exercise 2

• Goals -

- Pick 3 street cross section alternatives the group feels should be studied further in the next phase of the Broadway Boulevard Project
- Note why these were selected









Exercise 2: Street Section Alternatives and Assessment

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Input on Street Section Alternatives

Top Cross Sections in Further Sta	Selections by Table																		
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64TB - 154' width	54										-								П

Input on Street Section Alternatives

- Top three sections are also narrowest right-of-way widths
- Tables' discussions of why they selected these not always based on width

Top Cross Sections Identified for Further Study			Selections by Table																
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64TB - 154" width	29														Г				П

Input on Street Section Alternatives

- 4A—most selected section
- Didn't perform as well as Option 4B, suggests importance of width



Input on Street Section Alternatives

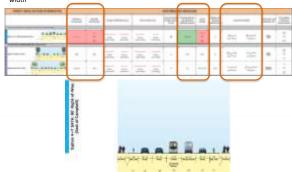
- 4B—tied for second most selected section
- Performed well on 3 out of the top 5 performance measures



Input on Street Section Alternatives

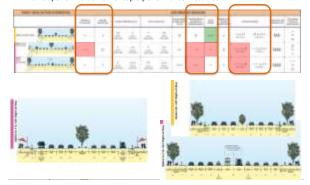
• 4+T SATA—tied for second most selected section

• Didn't perform well in 3 out of the top 5 performance measures, suggests importance of width



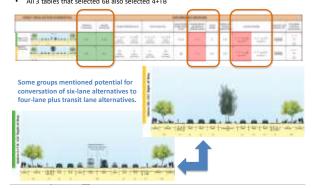
Input on Street Section Alternatives

- 6A, 6+TA, and 6+TB—tied for least selected sections
- Did not perform that well for top 5 performance measures



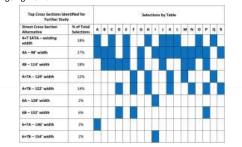
Input on Street Section Alternatives

- Option 4+TB selected fourth, and 6B tied for sixth
- Option 4+1B selected fourth, and 6B fied for sixtle
 All 3 tables that selected 6B also selected 4+TB



Tradeoffs and Balancing Performance

- Key challenge in designing a context sensitive complete street is balancing various transportation uses and other non-transportation gnals
- What tradeoffs did groups discuss and how might this inform the CTF's on-going work?



Tradeoffs and Balancing Performance

- Transportation vs. place
 - Pedestrian environment
 - Bike mobility
 - Dedicated transit
 - Traffic movement
- Traffic movement vs. multimodal mobility
- · Landscape vs. other things
- Preserving existing business and buildings vs. potential for new growth
- Cost vs. more multi-modal features
- Doing it right vs. not doing it at all



Pedestrian Environment Input Discussion of tradeoffs

Table P discussions—

- Difficult balance to strike-road width vs. bike/ ped facilities which contribute to overall ROW width
- I'd be willing to trade bike/ped width improvements for not widening traffic lanes
- Selections: 4-A, 4-B, 4+TB, and 6B
 - 4-B, 4+TB, and 6B are highest ranked for pedestrian environment









Pedestrian Environment Input Discussion of tradeoffs

Table J discussions—

- Preferred not widening from existing width but wanted to add lighting, better traffic controls, and better pedestrian crossings
- Selected 4+T SATA, only if both pedestrian and bicycle environment improved







Pedestrian Environment Input What does it mean?

- Explore options to narrow improvements while improving pedestrian comfort and safety
- Define viability of providing public pedestrian access in space between street and existing buildings
- Identify local and other desert climate examples of pedestrian environments to address lack of belief in pedestrian environment assessment
- Define and clarify relationship of pedestrian environment to economic vitality









Bicycle Mobility Input Discussion of tradeoffs

Table O discussions—

- Chose Bicycling Environment as one of performance measures
- Comments regarding
 - · Parallel bike boulevards
 - · Narrowing or replacing landscape to improve bike facilities
- · Selections: 4+T SATA and 4A
 - "sacrifices" to bicycle environment as tradeoff for better historic/economic/cost of maintenance performance







Bicycle Mobility Input Discussion of tradeoffs

Table D discussions-

- Diverse opinions about bicycle environment
 - We need the option of no bike lane at all and pedestrian overpasses like the snake bridge
 - Broadway is not a good place to bike
 - Bikes are the way to go for the future!
- Selections: 4B, 4+TB, and 6B
 - Three best-performing alternatives for bicycles
 - Seemed to tradeoff Historic and Significant Buildings for Bicycling Environment









Bicycle Mobility Input What does it mean?

- Clarify City requires bike lanes on Broadway Boulevard at a minimum; alternative parallel routes do not negate this requirement
- · Explore options for minimizing the total width of bicycle facilities in relation to the pedestrian improvements and vehicle lanes
- · Define and clarify relationship of bicycle mobility to economic vitality







Dedicated Transit Input

Discussion of tradeoffs

Table H discussions-

- Would hate to see the businesses go, but they've been there for many years and don't really have much eye appeal. Many may be willing to make improvement [for better transit]
- Selections: 4+T SATA, 4+TA, and 4+TB
 - Try to satisfy Accommodation of High Capacity Transit and Historic and Significant Buildings to detriment of
 - One top selection for each measure
 - One selection performing in middle for each measure







Dedicated Transit Input

What does it mean?

- · Explore potential for "hybrid" approach to dedicated transit – dedicated where space allows and at stations, transition to mixed-flow elsewhere
- · Explore policy tradeoffs of defining Broadway as a transit-emphasis street where lesser level of vehicle performance is acceptable for transit benefit
- Define traffic growth reduction needed to make 4+T concept perform at same level as designs with 6 vehicle lanes







Traffic Movement Input

Discussion of tradeoffs

- Traffic movement seemed to be first thing sacrificed for reducing impact to existing buildings and businesses. Almost all groups not willing to trade loss of existing buildings and businesses for more auto capacity.
- Some willing to trade existing context for auto capacity:
 - Table I: Don't think every building needs to be kept and selected 4A, 6A, and 6+TB
 - Table A: consider wider east quadrant (Campbell to Country Club) and narrower west quadrant - different needs of traffic volumes









Traffic Movement Input

What does it mean?

- Explore maximizing capacity of 4-lane cross section using:
 - Access management
 - Signal and intersection improvements
 - Other technological improvements
- Identify level of traffic growth decrease needed to have 4-lane concept perform similarly to 6-lane concept
- Explore potential for varying number of mixed flow lanes depending on demand and physical space at different locations along Broadway
- Assess congestion benefits and safety impacts of **providing additional** lanes at key intersections
- Define level of noise reduction resulting from speed management, pavement materials, and other measures to reduce traffic noise







Traffic movement vs. multi-modal mobility Discussion of tradeoffs

- · Several tables willing to trade traffic movement for improvements for pedestrians, bicycles, and pedestrians
- Several recommendations to enhance multimodal design features of 4-lane alternatives:
 - Table J: selected 4+T SATA with added pedestrian and bicycle enhancements
 - Table I: selected 4A with additional bicycle lane width







Traffic movement vs. multi-modal mobility What does it mean?

- Review and clarify minimum acceptable mixed flow traffic lane width; is something narrower than 11 feet possible?
- Review other street width design criteria and clarify potential ranges and reference related design standards and safety research







Landscape vs. other things Discussion of tradeoffs

- Landscape often identified as something to reduce, or to eliminate to reduce the width of the cross section
 - Table G: selected 4B with reduction to landscape to make room for future light rail line
 - Table C: to obtain more landscaping in a smaller area...consider using trees with grates
 - Tables A & O: put landscape on adjacent private property







Landscape vs. other things

What does it mean?

- Clarify purpose of landscape as pedestrians infrastructure, particularly trees
- Revisit design of landscape space, tree species, and bicycle improvement to minimize width
- Clarify difficulties of relying on landscaping within private property for pedestrian shade
 - Not a current city standard
 - Revisions to standards are difficult
 - Enforcement a challenge







Preserving existing business and buildings vs. potential for new growth

Discussion of tradeoffs

- Balance between short-term and long-term economic growth
- Table F: discussions—
 - Group saw 4+TA as "modest compromise with width & overall potential/opportunity to provide new motivation & impact to business/visual/access"
 - Selected 4B, 4+TA, and 4+TB to "find a sweet spot; compromises with economic potential"







Preserving existing business and buildings vs. potential for new growth

What does it mean?

- Develop economic framework for properties along Broadway providing policy recommendations to support desired range of economic futures, from both public policy, private development, and small business owners' perspectives
- Provide information from research and case studies of impacts to businesses and buildings resulting from urban street reconstruction projects







Cost vs. more multi-modal features Discussion of tradeoffs

- Some participants discussed tradeoff between multimodal features and the higher costs associated with including more, like—
 - sidewalks,
 - landscape,
 - transit lanes, and
 - bike facilities







Cost vs. more multi-modal features What does it mean?

Give strong consideration to capital and

 Give strong consideration to capital and maintenance costs of potential street improvements







Doing it right vs. not doing it at all Discussion of tradeoffs

Table K discussions—

- Some thought: Broadway isn't broken-don't fix it
- Others thought: 'we need to make it count' meaning we need to widen the road and get value out of the project
- Selections—
 - 4+T SATA, 4A, and 4+TA 3 of the narrowest alternatives
 - 4+TB trades-off performance for non-transportation measures for performance on pedestrian and highcapacity transit measures







Doing it right vs. not doing it at all Discussion of tradeoffs

Table F discussions—

- "very seldom buy a house & say 'I wish I had less space'. If it's worth doing, it's worth doing right. Tucson has historically not considered growth....If you are going to spend money, you need to do something."
- Selections-4+TA, 4+TB, and 6B
 - All three add lanes either for transit or through traffic







Doing it right vs. not doing it at all What does it mean?

 Continue a planning, design, and decisionmaking process that allows for informed decisions and definition of improvements that balance and address range of desired project performance measures so CTF can recommend a set of improvements that "do it right"



Staff/CTF Discussion: Project Funding, Project Schedule and Tasks, Continued Discussion of Public Input, Performance Assessment Methodologies, Other Studies of Particular Interest (e.g.; Parking, etc.)

Jenn Toothaker Burdick

Project Manager, Tucson Deprtament of Transportation

Phil Erickson

Community Design + Architecture











Potential Topics for Discussion

- Project Funding
- · Project Schedule and Tasks
- Continued Discussion of Public Input
 - Themes
 - Key issues of discussion
 - Tradeoffs
- Performance Assessment Methodologies
- Initial design alternatives for further design and analysis
- Other Studies of Particular Interest
 - Parking (policies for district parking and nonconformance)
 - Economic Framework
 - Phoenix Central Avenue and Tempe – Apache Boulevard Light Rail redesign
 - Traffic Growth Projections
 - Universal Design
- · Other ideas...



Project Schedule following Charrette

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Call to the Audience

10 Minutes

Please limit comments to 3 minutes

- Called forward in order received
- CTF members cannot discuss matters raised
- CTF cannot take action on matters raised
- CTF members can ask project team to review an item





Next Steps/Roundtable

Jenn Toothaker

- Next CTF Meeting: Thursday, 10/24/2013
 - 5:30-8:30 p.m., Child & Family Resources
- Proposed Agenda
 - Welcome/Agenda Review
 - Call to the Audience
 - Staff/CTF Discussion (Including presentations as determined by 10/21 meeting discussions): Cross Section Alternatives Refinements and /or Selection, Suggested Alignement Options, Performance Assessment Methodologies, and Schedule (potential direction on any of above)
 - Call to the Audience (2nd)
 - Next Steps/Roundtable







Thank You for Coming – Please Stay in Touch!

Broadway: Euclid to Country Club

Web: www.tucsonaz.gov/broadway
Email: broadway@tucsonaz.gov
Info Line: 520.622.0815

RTA Plan

www.rtamobility.com





